

## **FOR RELEASE AT WILL**

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### **PLACER VALLEY OFFERS FESTIVALS FOR EVERY SEASON**

**Roseville, CA --** From classic cars to eggplant, to barns, wine or art, Placer Valley celebrates in style. Festivals for the whole family can be enjoyed any season of the year in Placer Valley – Northern California’s newest hot spot. Conveniently located off Interstate 80, minutes northeast of Sacramento, Placer Valley comprises the progressive cities of Roseville, Rocklin and Lincoln, and the pastoral communities of Granite Bay, Loomis, Newcastle and Penryn. A variety of hotels located near festival grounds make planning a Placer Valley getaway easy. Visit [www.placertourism.com](http://www.placertourism.com) for hotel information and an updated schedule of local festivals and special events.

#### **Placer Valley Festivals**

- April: Placer County Strawberry Festival – Enjoy live music, activities for children, arts and crafts, delicious food, and tons of strawberries at this three-day event held at the Placer County Fairgrounds in Roseville. [www.strawberry-festival.com](http://www.strawberry-festival.com)
- May: Feats of Clay – Peek inside the historic Gladding McBean terra cotta factory in Lincoln as renowned sculptors from around the world descend on the factory to create masterpieces made of clay. [www.lincolnarts.org](http://www.lincolnarts.org)
- June: Raley’s Art, Wine & Music Festival – This family event features over 150 regional artists and their works, live music, wine tasting offered by local wineries, carnival rides for kids, and Automobile Alley showcasing classic and high tech cars. [www.raleysfestival.com](http://www.raleysfestival.com)
- September: One Root Festival – Dance to the rhythm of world beat music and enjoy the flavors of international cuisine. This Roseville event celebrates cultural diversity through the arts, food and live music.

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- September: Rocklin's Hot Chili & Cool Cars – A classic car show, chili cook-off, chili eating competition, bobbing for jalapenos, live music, and activities for kids top this event.
- October: Loomis Eggplant Festival – Enjoy cooking demonstrations by the area's top professional chefs, a cooking contest, live music, and activities for children. The Little House of Eggplant features tasty dishes like eggplant parmesan, pizza, and pakora, a deep-fried snack popular in Indian cuisine.
- October: Placer Farm & Barn Tour and AGROart Competition – Local farms, ranches, wineries, and nurseries throughout the region open their doors for hayrides, animals petting areas for kids, live music, art displays, food and wine tasting, and farming demonstrations. AGROartists create sculptured masterpieces out of locally grown fruits and vegetables.
- November: Cowpoke Fall Gathering – Cowboys and cowgirls gather 'round the Blue Goose Fruit Shed in Loomis to share their tall tales, poems and songs of life on the range. It's a weekend of humorous family fun that pays homage to the Old West.
- November – January: Mountain Mandarin Festival and Tour – The festival in November kicks-off the winter Mountain Mandarin Tour. At the festival, enjoy dozens of creative dishes created with fresh mandarins, as well as arts, crafts, and live music. From festival time in November until mid-January, local mandarin orchards invite the public to tour their operation, buy fruit direct from the grower, and purchase natural materials like grape and kiwi vines and evergreens for holiday decorating.

Placer Valley is Northern California's newest hot spot offering visitors the perfect blend of urban excitement and rural charm. Placer Valley is renowned for its amateur and professional sports tournament facilities, brand name shopping, award-winning restaurants, championship golf courses, gaming excitement at Thunder Valley Casino, and quaint historic landmarks. Visit [www.placertourism.com](http://www.placertourism.com) or call (800) 773-0522 to plan a Placer Valley getaway or to order a free Placer Valley Visitor Guide.